

THE EDEN PRAIRIE FOUNDATION 2012 BALL SPONSORSHIP FORM

Yes! I am interested in being a sponsor of the 31st Annual Foundation Ball
in support of The Eden Prairie Foundation and our community.

COMPANY/ORGANIZATION CONTACT INFORMATION	
Company Name (as it should appear in collateral)	
Mailing Address	
Sponsorship Contact	
Sponsorship Contact E-mail Address and Telephone Number	
SPONSORSHIP SELECTION	
<input type="checkbox"/> Title Sponsor \$10,000	<input type="checkbox"/> Premier Sponsor \$5,000
<input type="checkbox"/> Platinum Sponsor \$2,500	<input type="checkbox"/> Gold Sponsor \$1,000
<input type="checkbox"/> Silver Sponsor \$500	<input type="checkbox"/> Bronze Sponsor \$250
METHOD OF PAYMENT	
<input type="checkbox"/> Payment Enclosed (Make checks payable to The Eden Prairie Foundation)	<input type="checkbox"/> Bill Me (Use address above unless otherwise specified in notes below)
<input type="checkbox"/> Credit Card Payment	
Credit Card Information:	
<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
Name (as it appears on card)	
Card Number	Expiration Date
LOGO AND DISPLAY ADVERTISING	
Submit logos and advertisements to Shelly Gertgen at sgertgen@att.net	
Advertising Submission (Title, Premier, and Platinum Sponsors)	
<input type="checkbox"/> We will submit our own digital ad by the established deadline (see ad submission guidelines)	
<input type="checkbox"/> We would like your designer to help us design an ad	
Advertising/Design Contact (Name, e-mail, telephone)	
NOTES AND SPECIAL REQUESTS	
Mail your completed form and payment (payable to The Eden Prairie Foundation) to:	
Attn: Foundation Ball Sponsorship The Eden Prairie Foundation 8080 Mitchell Road, Eden Prairie, MN 55344	



2012 FOUNDATION BALL SPONSORSHIP SUBMISSION GUIDELINES

Sponsors of the 31st Annual Foundation Ball receive recognition at varying levels. The following are submission guidelines for each sponsorship level.

LOGO SUBMISSION

Title, Premier, and Platinum sponsors receive logo recognition.

Logo submissions for print and electronic transmission should be in an .eps file format or the highest resolution format available (.ai, .eps, .pdf or .tiff with a minimum resolution of 300 dpi).

>>Submit logos to Shelly Gertgen at sgertgen@att.net

PROGRAM AD SUBMISSION

All ads are black/grayscale.

Full Page Ads: Title and Premier Sponsors receive a full-page ad in the program.

Ad dimension: 4.5" wide by 7.5" tall

Half Page Ads: Platinum Sponsors receive a half-page ad in the program.

Ad dimension: 4.5" wide by 3.5" tall

Accepted File Formats (In order of preference)

1. PDF: press quality, with all fonts embedded. Acceptable PDFs must be created from the following programs: Adobe InDesign, QuarkXPress, Adobe Illustrator. The quality of PDFs created with any other program cannot be guaranteed.
2. EPS file with all fonts converted to outlines from Adobe Illustrator or Freehand. We cannot accept native Freehand documents.
3. Native files from the following software: Adobe InDesign, Adobe Illustrator, QuarkXPress, Adobe Photoshop.
4. Adobe Photoshop native files, .tiff, and .jpg files are acceptable however the quality of text and line art won't be as crisp as files provided in the formats above.

>>Submit ads to Shelly Gertgen at sgertgen@att.net

AD DESIGN/LAYOUT

If you do not have access to graphic design services, we can help you design an ad for the program booklet.

Contact Shelly Gertgen at sgertgen@att.net for details.